



Your patients are much more likely to get a flu vaccine if you recommend it.

You can make a difference! Help your patients get their flu vaccine.

You have the best interests of your patients at heart — and you have their trust, too. Take these steps to help protect them from the flu:

- 1** Make a strong recommendation to your patients to get their flu vaccine using a declarative statement. Research has shown that this approach can reduce vaccine hesitation by 17.5 times.
- 2** Let your patients know that they can receive a flu vaccine at no cost through their doctor or a nearby pharmacy if they are a **SilverSummit Healthplan** member.
- 3** Consider creating standing orders so that others can vaccinate patients without your direct order, which can increase in vaccine uptake as much as 51%.
- 4** Follow-up with your patients to ensure they get vaccinated. Make a concrete plan with your patient about where and when they'll get their flu vaccine and confirm during their next visit.
- 5** Address any questions or concerns your patients have using the Ask-Tell-Ask model recommended by the American Academy of Family Physicians. First, **ask** why a patient isn't interested in the flu vaccine, **tell** them accurate information to address any concerns they share, and then **ask** them again if they are now interested in getting their vaccine.
- 6** Add a check-in about your patients' vaccine status after a routine event during each appointment—for example, after reviewing patients' blood pressure. What time/event will you use? There's always time! Administering the flu vaccine is fast and easy.

Get more information!

To learn more tips about how to talk with your patients about vaccines, check out the **SHARE** method. **SilverSummit Healthplan's** Fluvention program offers free resources to help encourage your patients to get their flu vaccine.

Contact your Provider Rep to learn more.

Questions?

Visit www.silversummithealthplan.com or call 1.866.344.2880.

GET MORE INFORMATION!